

Nina Haghighi

Website designer & developer

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Employment Experience

Purdue University, College of Science

Web Application Programmer

June 2015 - Present

Responsibilities:

- Collaborating with faculty and staff in multiple departments to design, develop and enhance websites.
- Managing and training a student worker
- Training various people in a content management system

Projects:

- Restructuring the research areas for the Department of Biological Sciences
- Building research websites for faculty in the Departments of Chemistry, Physics & Astronomy, and Statistics
- Developing mobile-friendly websites for several departments

Purdue University, Enrollment Management Communications

Website Designer

December 2012 - April 2015

Responsibilities:

Working with the Enrollment Management Communications team to improve the Undergraduate Admissions website, create HTML emails, design print pieces, and develop photography & video projects.

Projects:

- Developing and implementing analytics and search engine optimization strategies for the Undergraduate Admissions website
- Categorized and organized 20,000 photos, which has increased the efficiency of the office
- Communicating with Admissions counselors to create print pieces for multiple off-campus programs
- Redesigned the daily visit postcards, which are sent to students and families across the country

Purdue University, Department of Agricultural Communication

Website & Graphics Designer

March 2009 - November 2012

Responsibilities:

- Working in a multimedia web team and with the department, the College of Agriculture and Purdue Extension on projects.

Toolbox

Adobe Creative Suite
Adobe Premiere Pro
Cascade Server
HTML/HTML 5
CSS/CSS3
JavaScript/jQuery
PHP
SharePoint
XML/XSLT

Skills

Accessibility
Analytics
Color theory
Good communicator
Information architecture
Photography
Responsive web design
Search engine optimization
Social media
Team player
Time management
Typography
Usability

- Met with clients to identify their needs and to design, develop, implement and communicate web solutions in a timely fashion.

Projects:

- Hardwood Ecosystem Experiment
- Purdue Agricultural Centers
- Purdue Extension Disaster Education Network
- Thousand Cankers Disease

Freelance & Consulting

ABEDI, Inc

Website Designer

Telecommute: company located in Los Angeles, CA

May 2008 - January 2009

- Evaluation of previous version of website for redesign
- Conception of several site designs & content organization
- Development of new website with attention to usability, search engine optimization & browser compatibility

Government Technology Research Alliance (GTRA)

Graphics Designer

Telecommute: company located in Washington, DC

September 2007 - April 2008

- Designing graphic logos for websites and conferences
- Layout and development of monthly electronic newsletter
- Updating the GTRA website and its affiliates
- Layout and development of 40-page brochure for SecureGOV 2008 Symposium

Education

Master of Science in Technology (May 2007)

Industrial Technology, emphasis in Computer Graphics

Purdue University, West Lafayette, IN

Bachelor of Science in Computer Graphics (May 2004)

Interactive Multimedia & Development, minor in Computer Technology

Purdue University, West Lafayette, IN

Activities

TEDxPurdueU

Front-end designer

October 2012 - April 2013

Professional Development

An Event Apart

Chicago, IL

August 29-30, 2016

EDUI Conference

Richmond, VA

September 24 - 26, 2012

National Extension Technology Conference

Auburn, AL

May 23 - 26, 2010

Awards

Web Accessibility Award

College of Agriculture website

Spring 2012